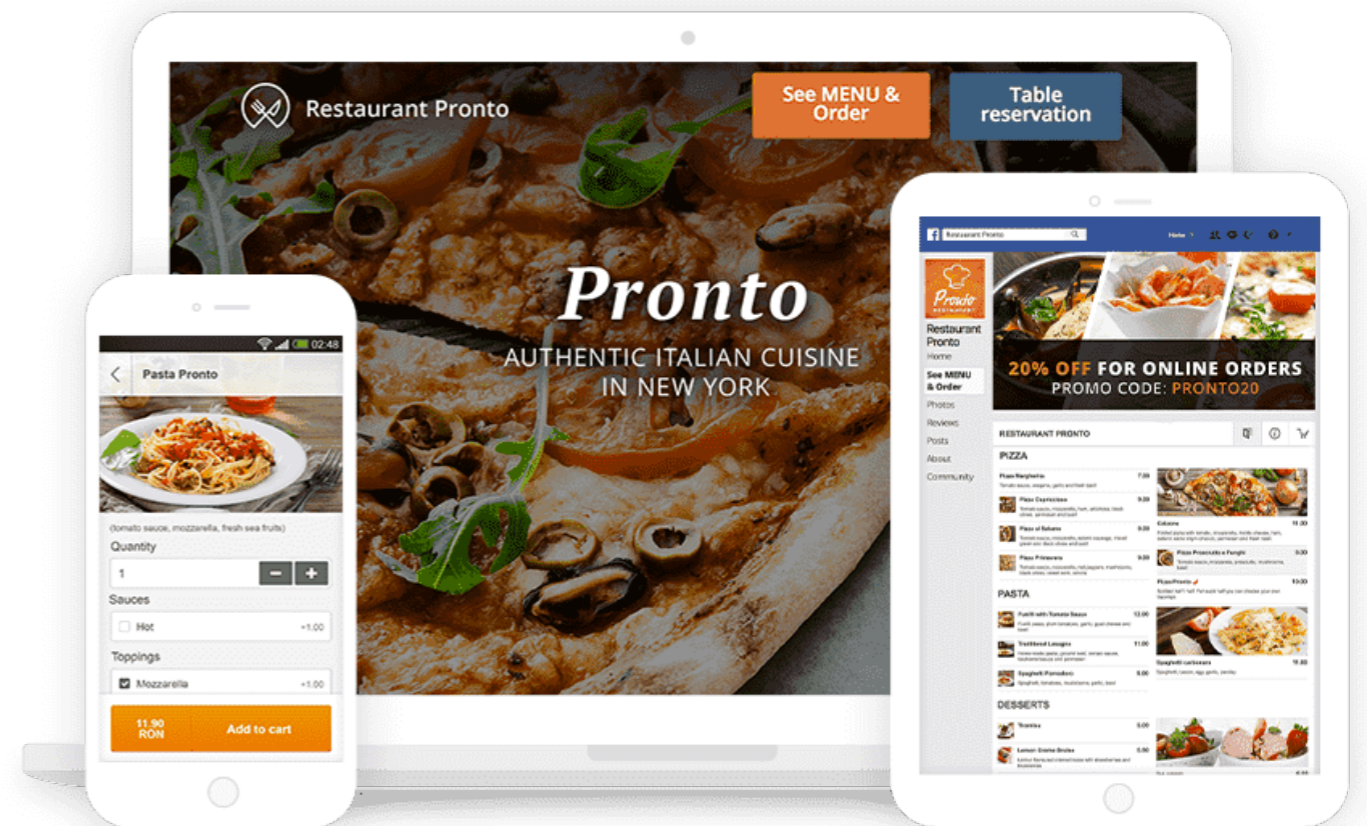


Online ordering system

- Product overview -

Complete online ordering solution

- Allow your customers to order from your website, Facebook page and mobile app.



- Allow your customers to book a table from your website and mobile app.
- Easy to integrate and compatible with all the popular website builders.

Online menu

- Designed to stimulate appetite and increase sales.
- Flexible and easy to maintain and set up.

The screenshot shows a mobile app interface for 'PRONTO'. At the top, there are navigation icons for a menu, information, and a shopping cart. Below this, there are two promotional banners: 'Pizza + Drink Combo' and 'Buy two get third free', both with 'Get it now' buttons and 'Learn more' links. The main section is titled 'PIZZA' and contains a list of items with their descriptions and prices.

Item	Description	Price
Pizza Margherita	Tomato sauce, oregano, garlic and fresh basil	7.00
Pizza Capricciosa	Tomato sauce, mozzarella, ham, artichoke, black olives, parmesan and basil	9.00
Pizza al Salame	Tomato sauce, mozzarella, salami sausage, mixed green and black olives and basil	8.00
Pizza Primavera	Tomato sauce, mozzarella, red peppers, mushrooms, black olives, sweet corn, onions	9.00
Calzone	Folded pizza with tomato, mozzarella, ricotta cheese, ham, salami, extra virgin olive oil, parmesan and fresh basil.	11.00
Pizza Prosciutto e Funghi	Tomato sauce, mozzarella, prosciutto, mushrooms, basil	8.00

Order customization

- Choices and add-ons keep your menu compact and well organized.
- They are also the easiest way to up-sell.




The screenshot displays a food ordering interface for 'PRONTO'. The main menu is organized into sections: PIZZA and PASTA. The PIZZA section lists several options with their prices and descriptions. The customization sidebar on the right allows users to select size, extra toppings, and crust type. The total price is \$9.00, and there is an 'Add to cart' button.

PRONTO


Get it now

Learn more

PIZZA

Pizza Margherita	7.00
Tomato sauce, oregano, garlic and fresh basil	
 Pizza Capricciosa	9.00
Tomato sauce, mozzarella, ham, artichoke, black olives, parmesan and basil	
 Pizza al Salame	8.00
Tomato sauce, mozzarella, salami sausage, mixed green and black olives and basil	
 Pizza Primavera	9.00
Tomato sauce, mozzarella, red peppers, mushrooms, black olives, sweet corn, onions	

PASTA

 Fusilli with Tomato Sauce	12.00
Fusilli pasta, plum tomatoes, garlic, goat cheese and	

Small (checked)

Large +2.00

Extra Toppings (Required)

<input type="checkbox"/> Corn	+0.70
<input type="checkbox"/> Mozzarella	+0.70
<input type="checkbox"/> Olives	+0.70
<input type="checkbox"/> Mushrooms	+0.70
<input type="checkbox"/> Ham	+0.70
<input type="checkbox"/> Salami	+0.70

Crust (Required)




Thick (checked)





Crispy

\$9.00 **Add to cart**




Checkout

- One page checkout, optimized to increase conversion.
- Data pre-filled for returning clients.
- No account required.

PRONTO   

<p>CONTACT</p> <p>Sara Young sarayoung646@gmail.com 812390921</p>	
<p>ORDERING METHOD</p> <p>Delivery to: E 65 Street, 25B, New York</p>	
<p>CHOOSE A TIME</p> <p>Now</p>	
<p>PAYMENT METHOD</p> <p>Card to delivery person</p>	

[Comments](#) (Optional)

Qty	Item	Price
	Pizza + Drink Combo	10.40
	 You saved: 1.70	
	Pizza Capricciosa	
	Size: Small	
	Crust: Crispy	
	Extra Toppings: Mozzarella (+0.70)	
	Extra Toppings: Olives (+0.70)	
	Coca Cola	
	Sub-Total	\$10.40
	Sales Tax (7%):	\$0.73
	Total	\$11.13

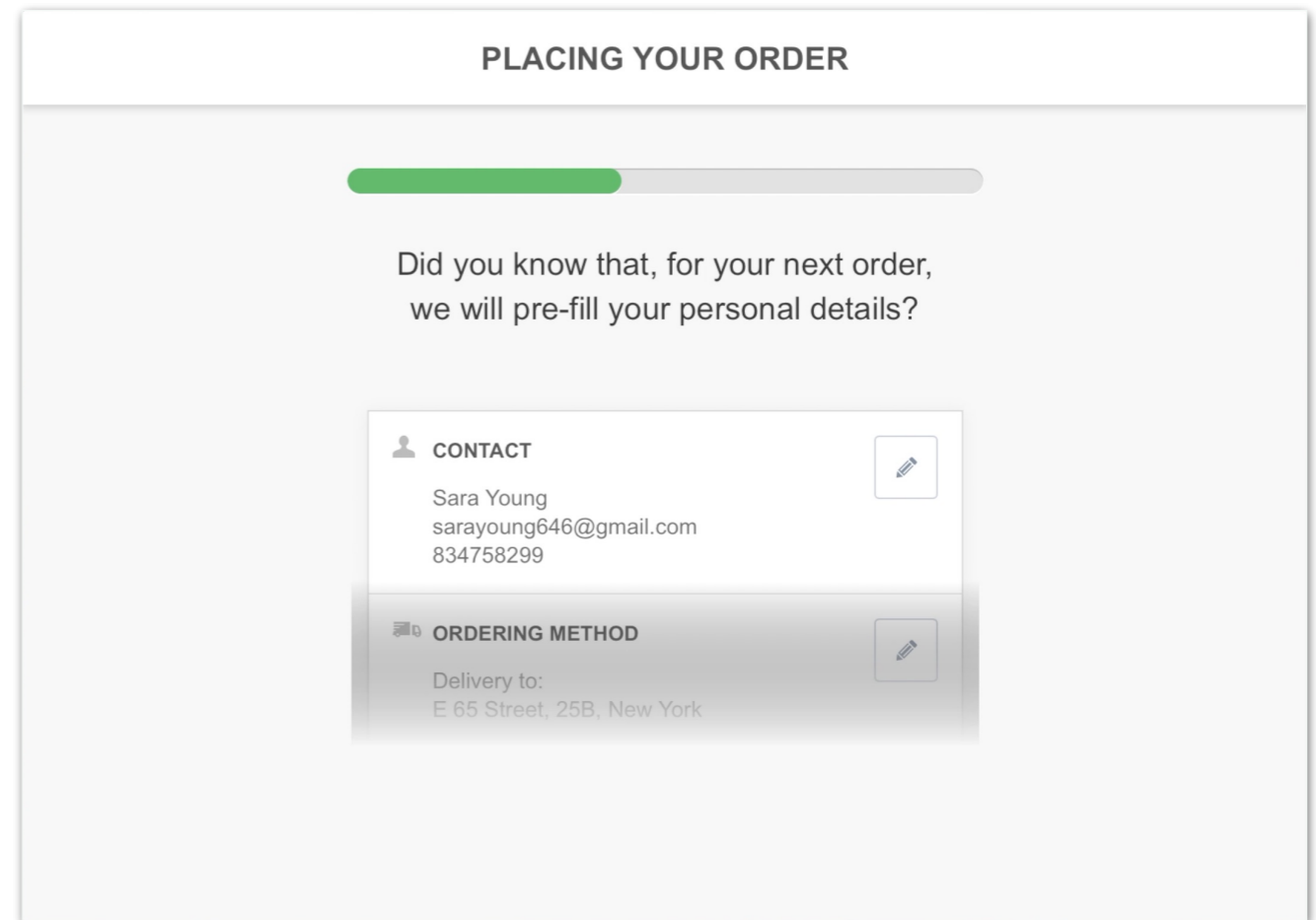
[Add coupon code](#)

By placing this order you expressly agree and accept the [ordering system provider EULA](#) including data processing terms.

TOTAL \$11.13 **Place Delivery Order Now**

Real time confirmation

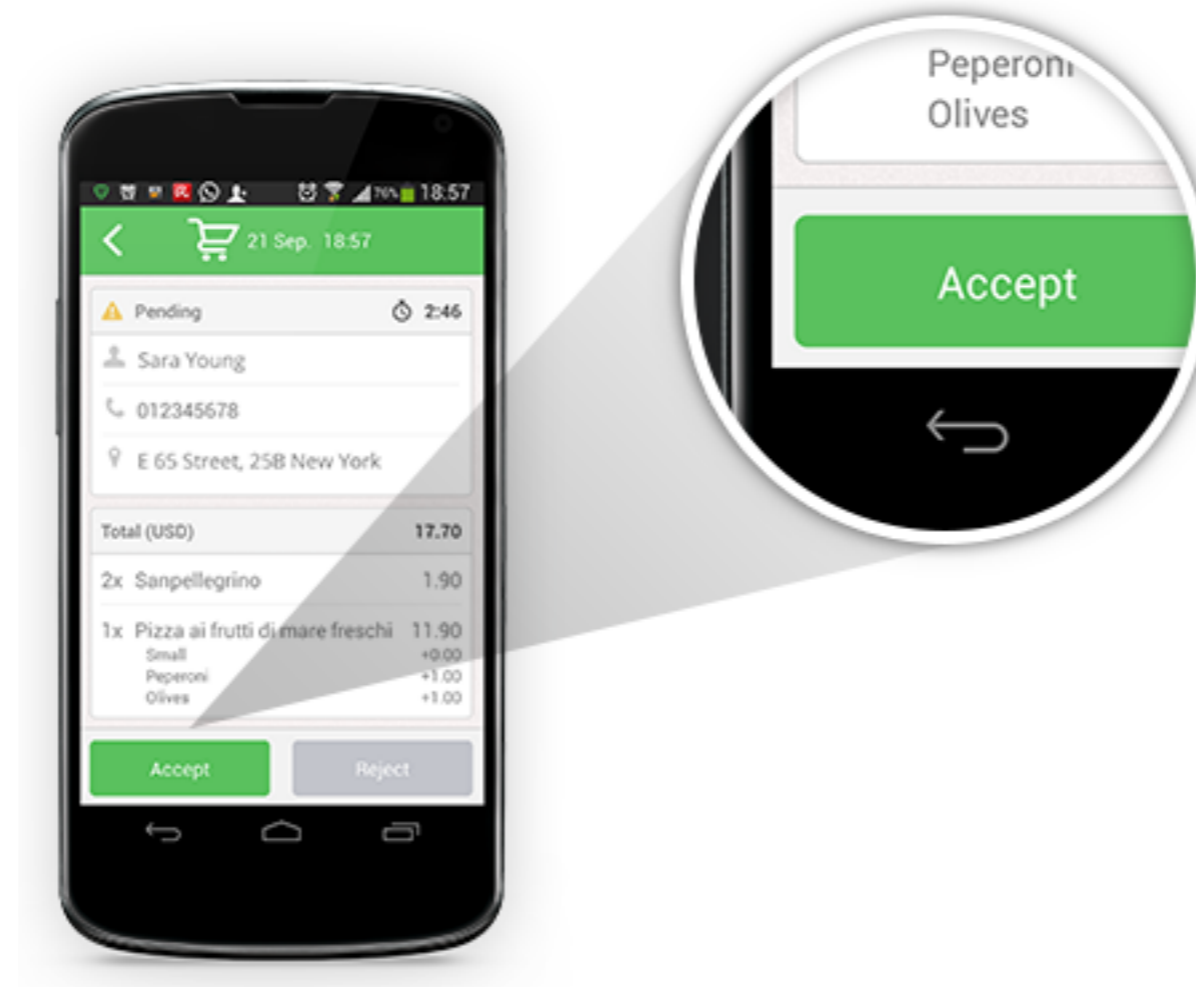
- Your client holds the line while you review the order.
- Waiting is entertaining with useful messages.



Ringling like a telephone



In real-time, right at the restaurant



Why clients love it

- ✓ Convenient
- ✓ No busy lines
- ✓ No misunderstandings
- ✓ Fast order confirmation
- ✓ No follow up calls
- ✓ No waiting in vain

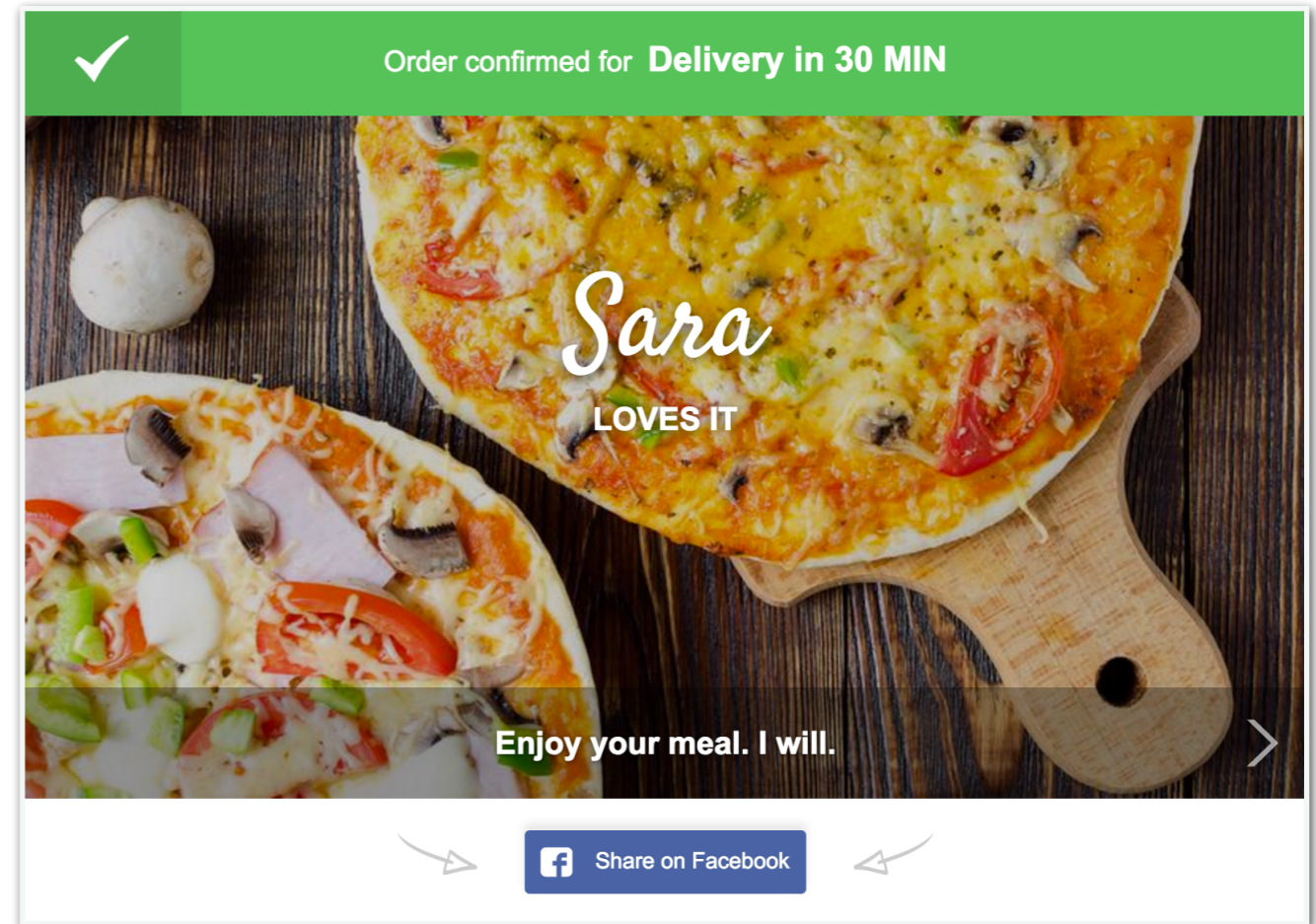
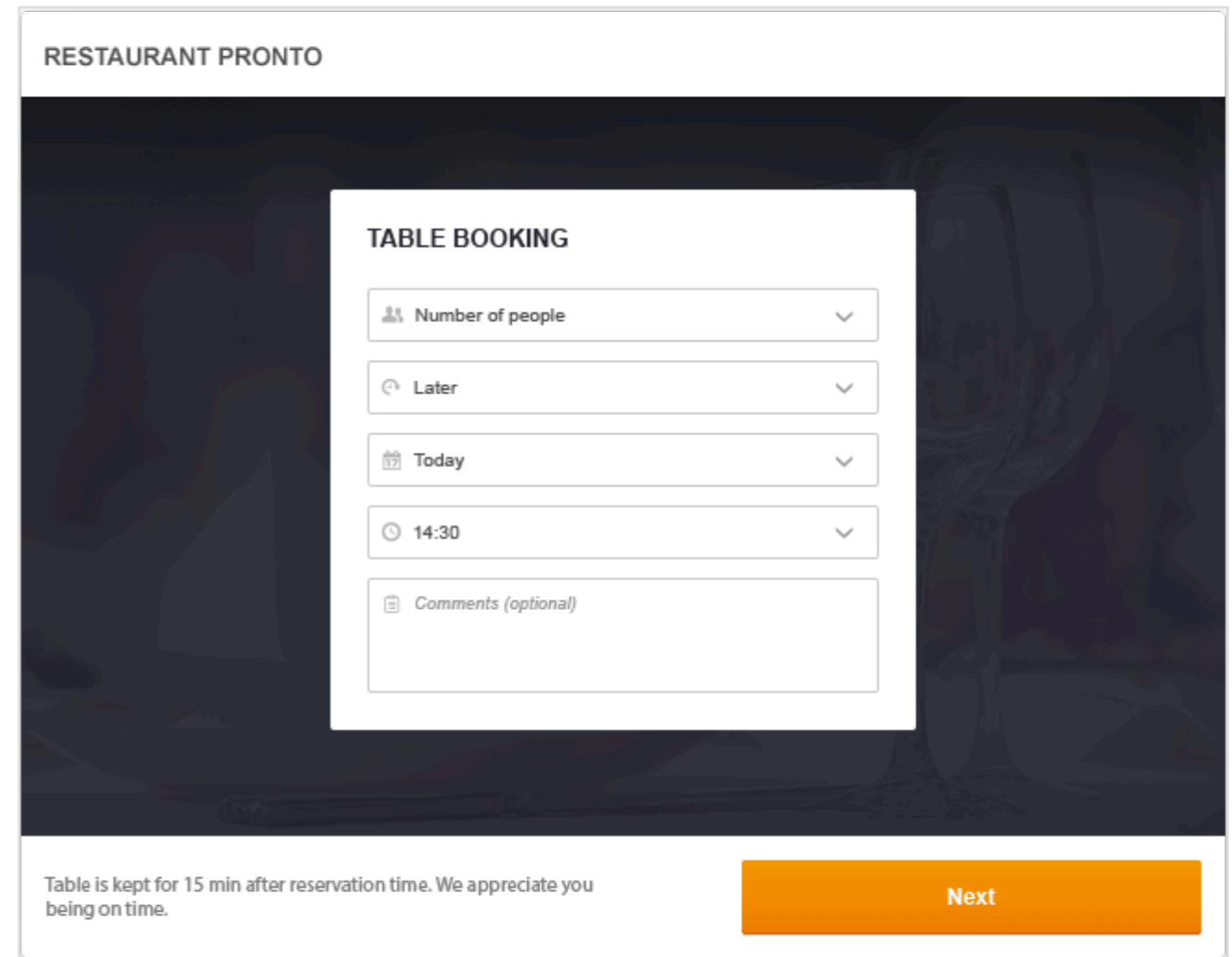


Table reservations

- Easy to use table reservations widget.
- Possibility to order in advance.
- All reservations are received and confirmed in real time with the restaurant app.



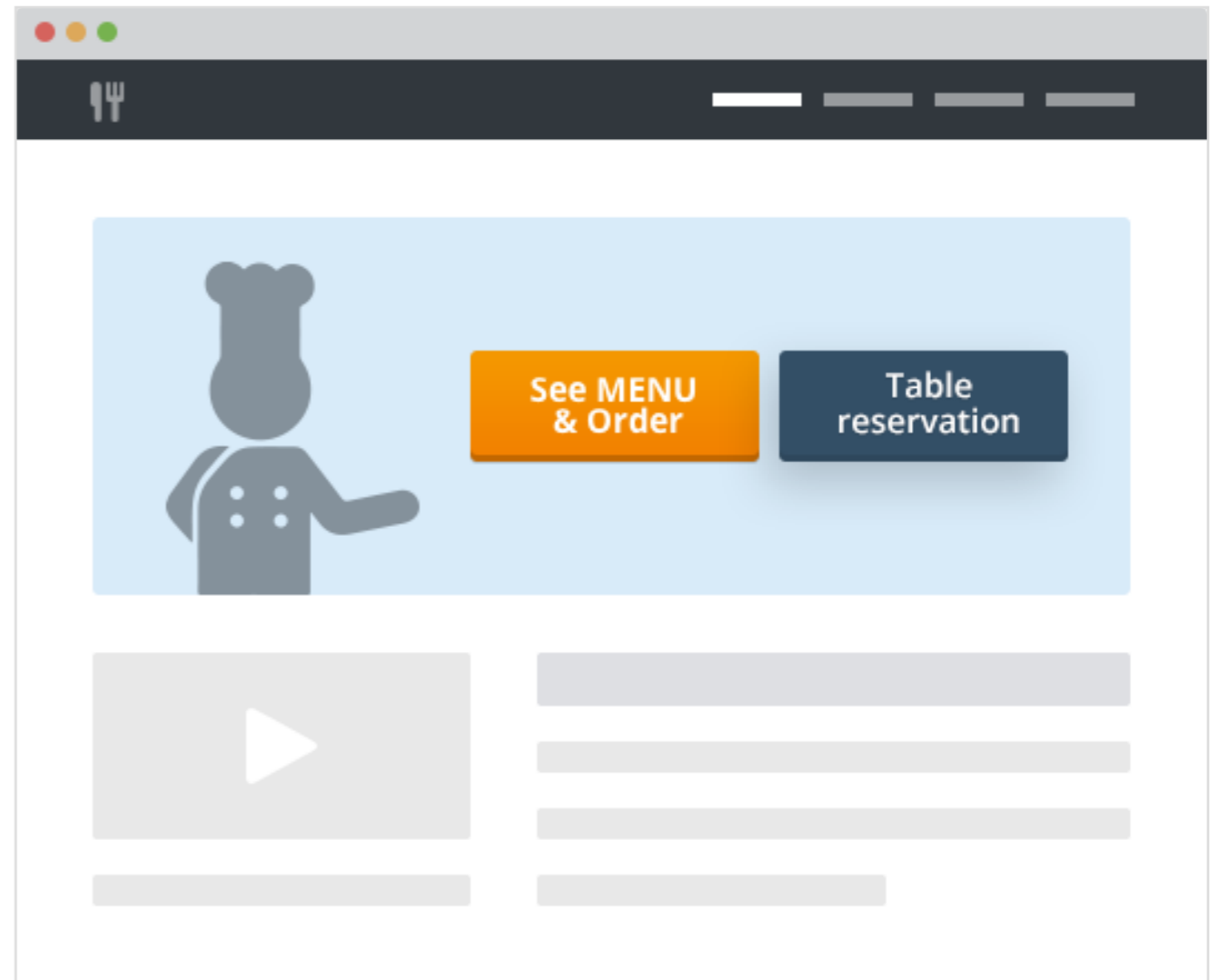
The screenshot shows a mobile application interface for 'RESTAURANT PRONTO'. The main content is a 'TABLE BOOKING' form with the following fields:

- Number of people:** A dropdown menu with a person icon and a downward arrow.
- Later:** A dropdown menu with a clock icon and a downward arrow.
- Today:** A dropdown menu with a calendar icon and a downward arrow.
- 14:30:** A dropdown menu with a clock icon and a downward arrow.
- Comments (optional):** A text input field with a document icon.

At the bottom of the form, there is a note: "Table is kept for 15 min after reservation time. We appreciate you being on time." and a prominent orange button labeled "Next".

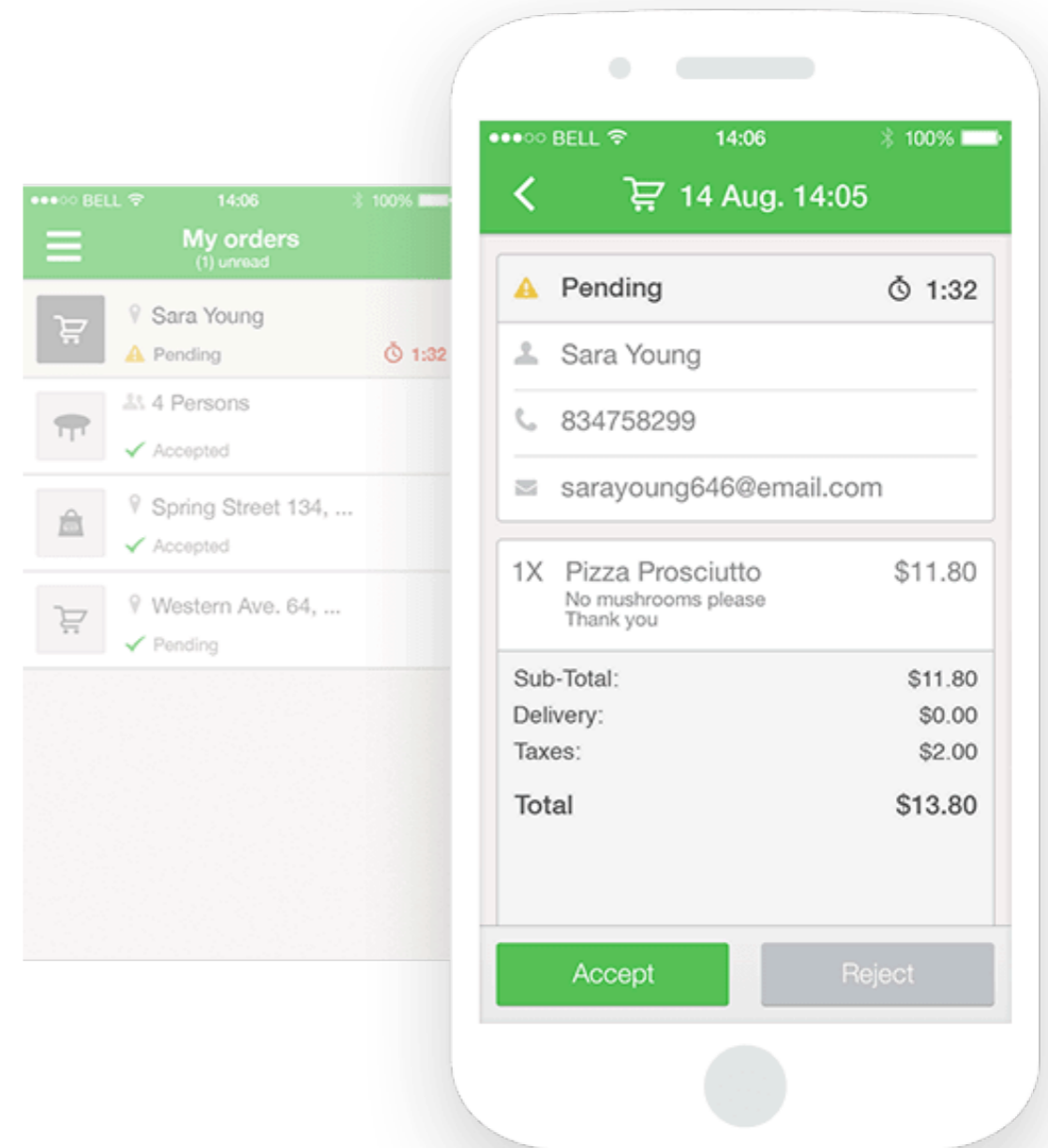
How it works

- Simply add the **See MENU & Order** button to your website and Facebook page. When clicked, it opens the online menu.
- Similarly, the **Table Reservation** button on your website opens the booking form.



App for taking orders & reservations

- You receive the orders and table bookings on a smartphone or tablet (Android or iOS).
- You have 3 minutes to confirm the order / reservation.
- Orders can be printed directly from the app.



Prerequisites

- ✓ One dedicated smartphone or tablet (Android or iOS) for taking online orders and reservations (per restaurant location).
- ✓ Permanent internet connection for the order taking device.



How to set it up

Anyone can do it within minutes:

1. Create your restaurant profile (15 minutes)
2. Install the order taking app (1 minute)
3. Publish the See Menu & Order and Table Reservation buttons (1 minute)

Admin Panel - Highlights

- The most restaurant-friendly ordering system.

The screenshot displays the Pronto Restaurant Admin Panel interface. On the left is a navigation menu with the following items: Restaurant basics, Services and opening hours, Pickup (checked), Delivery (checked and highlighted in green), Opening Hours (checked), Order for later (checked), Payment & taxes, Menu setup and receive orders, Publishing, Online Payment, and Advanced settings. A 'Get help' button is at the bottom of the menu.

The main area features a map of Manhattan with a red location pin and a yellow delivery zone boundary. Above the map, it says 'Delivery areas are' with 'Active' selected and 'Inactive' as an option. A 'Next' button is in the top right of the map area.

On the right is the 'Delivery Zones' configuration panel. It shows 'Zone 1' with a yellow square icon. Below this is a form with the following fields: 'Name' (Zone 7), 'Minimum amount' (0.00 USD), and 'Delivery fee' (0.00 USD). There are 'Cancel' and 'Save' buttons at the bottom of the panel.

The menu editor

- Free stock of images available for you.
- Reusable choices and add-ons.
- Drag & drop elements to reposition them.

The screenshot displays a menu editor interface. On the left, there are three main menu items:

- Pizza Primavera** (from 9.00 USD): Tomato sauce, mozzarella, red peppers, mushrooms, black olives, sweet corn, onions. Options: Small (9.00 USD), Large (11.00 USD). Both have an "Extra Toppings" button with a close icon.
- Calzone** (11.00 USD): Folded pizza with tomato, mozzarella, ricotta cheese, ham, salami, extra virgin olive oil, parmesan and fresh basil. Placeholder image.
- Pizza Prosciutto e Funghi** (from 8.00 USD): Tomato sauce, mozzarella, prosciutto, mushrooms, basil. Options: Small (8.00 USD), Large (10.00 USD). Both have an "Extra Toppings" button with a close icon.

Below these items is a button labeled "Add item to Pizza".

On the right, there is a section titled "Choices & Addons" containing:

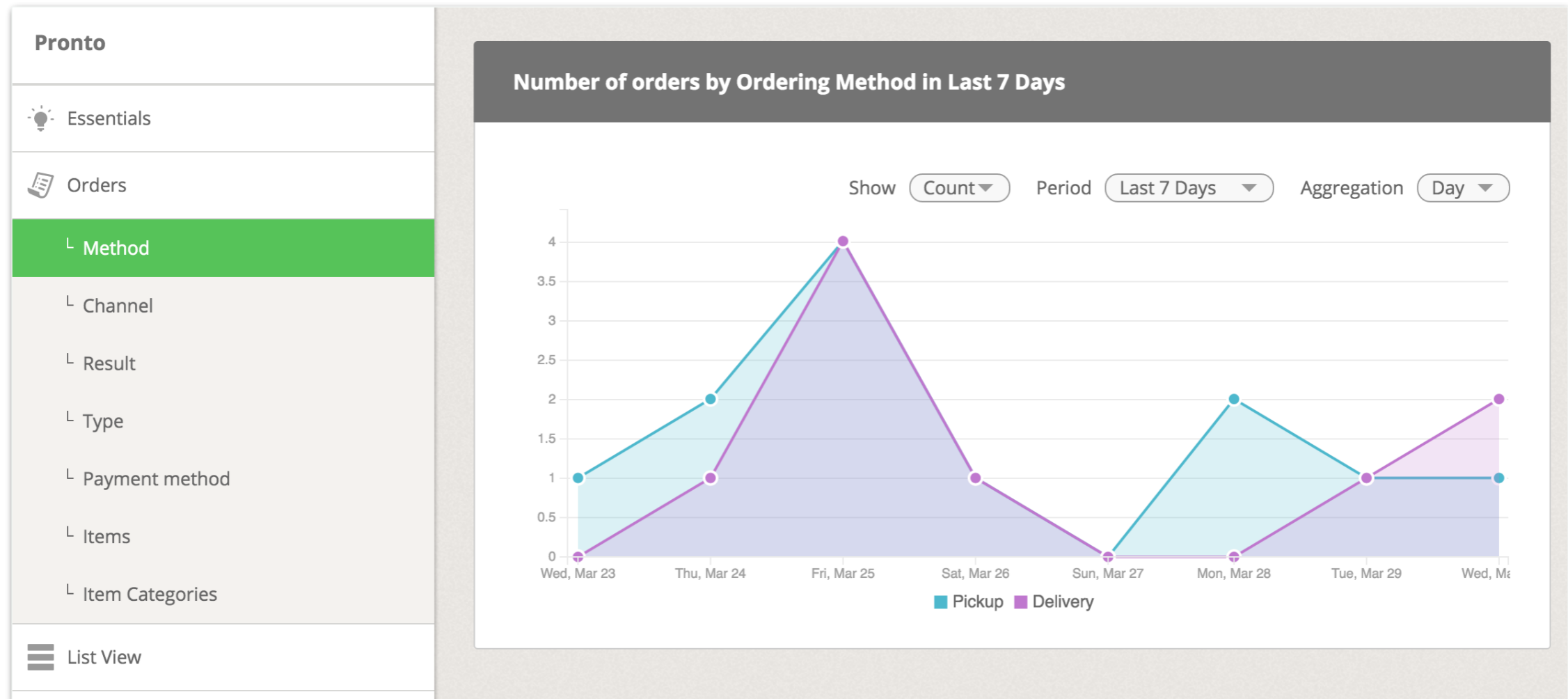
- Crust
- Extra Toppings
- Extra Toppings
- Dish type
- An "Add Group" button at the bottom.

At the bottom of the main menu area, there is a "Pasta" section header with an upward arrow, followed by:

- Fusilli with Tomato Sauce** (12.00 USD): Fusilli pasta, plum tomatoes, garlic, goat cheese and basil. Placeholder image.

Reporting module

- Your business in numbers: orders stats, delivery heatmap and more



Multi-location support

- Manage multiple locations from the same account.
- Share menus and promotions between locations.

DASHBOARD

- Locations
- Services
- Menus

Locations

● Not yet purchased ● Purchased by HQ ● Cancelled by HQ
● Purchased by location ● Cancelled by location

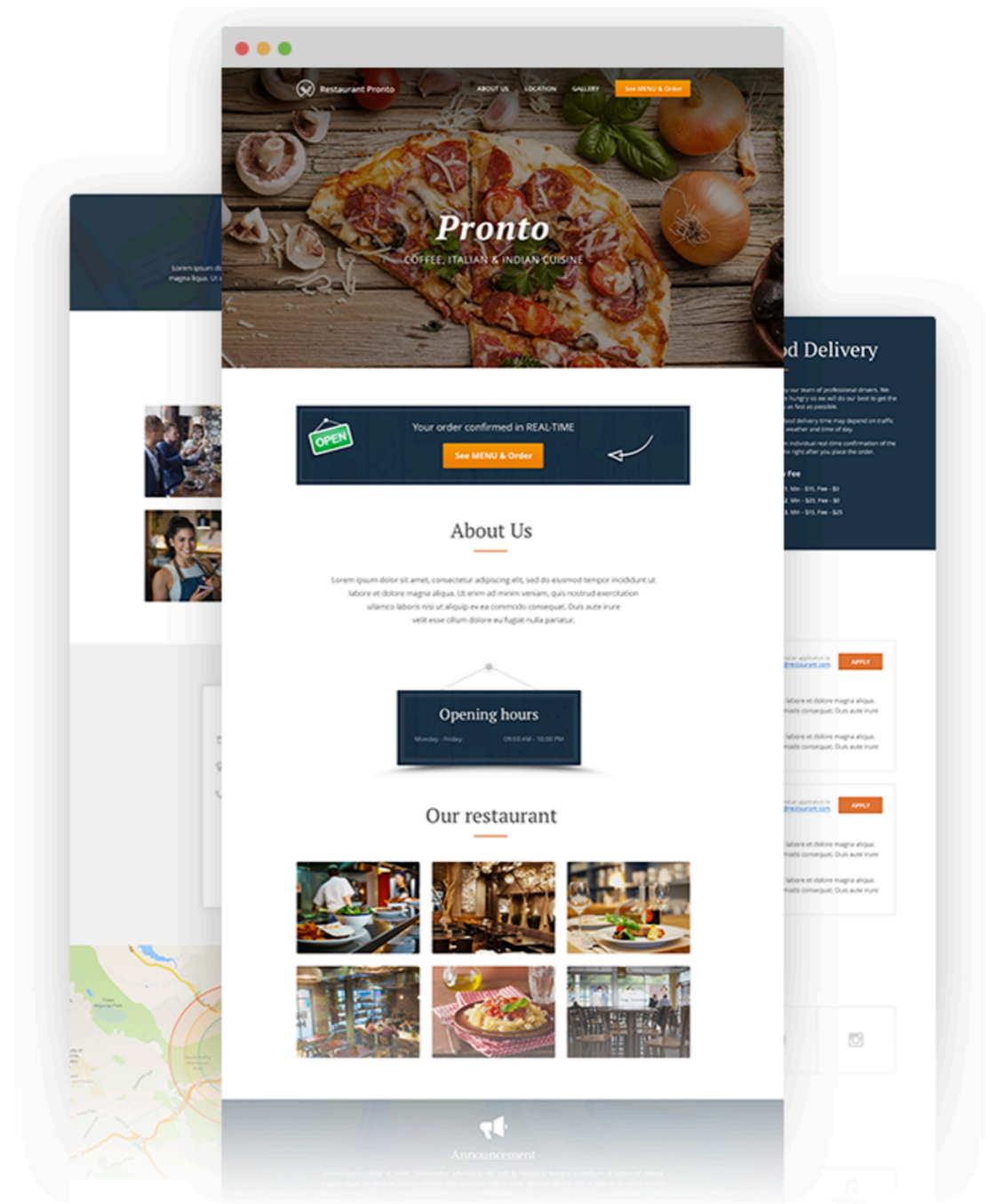
Subscriptions overview

Name	Not yet purchased	Purchased by HQ	Purchased by location	Cancelled by HQ	Cancelled by location	Access
865 Madison Ave, New York Pronto Madison	●	●	●	○	○	Access
658 Nostrand Avenue, Brooklyn Pronto Brooklyn	●	●	●	○	○	Access
The Victoria, 7 E 14th St #7, New York Pronto Union Square	●	●	●	○	○	Access

[Add another location](#)

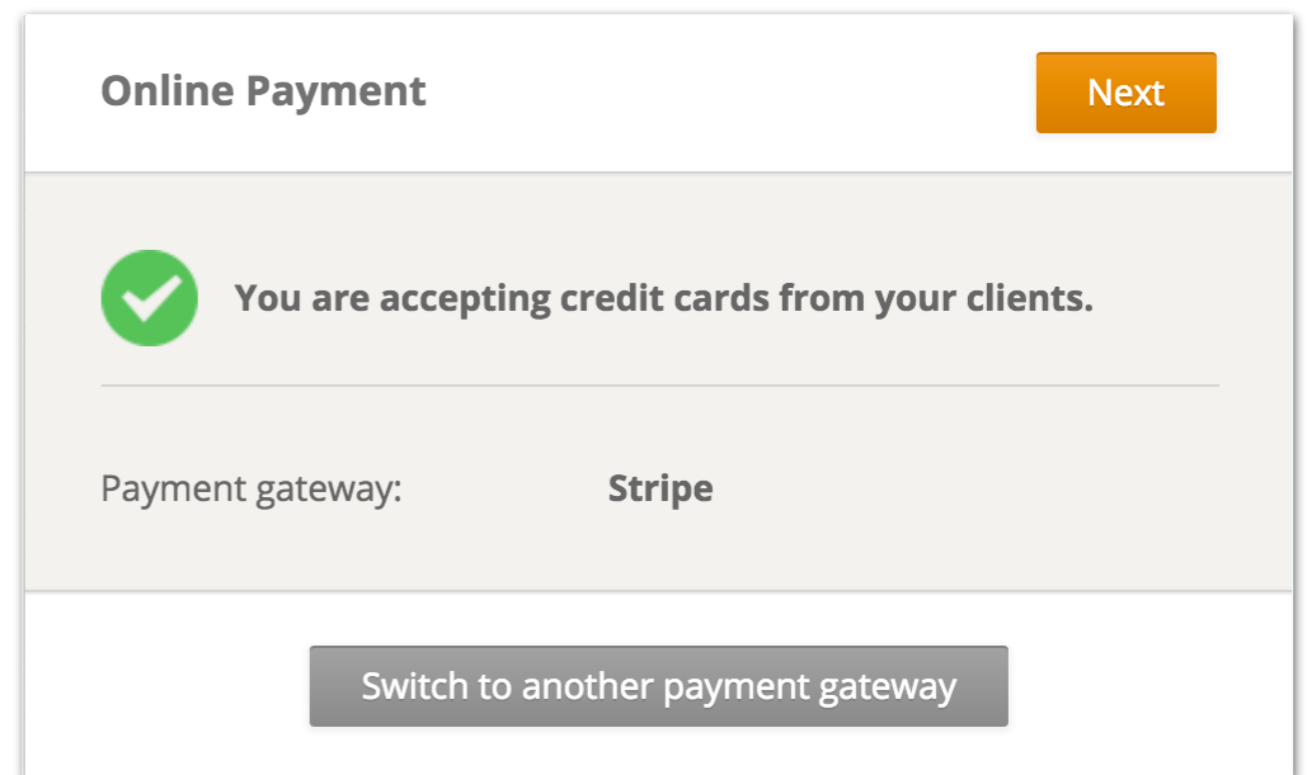
The sales optimized website (optional)

- Instantly generate your own personalized website.
- Optimized for search engines.
- Available with a new or existing domain.




Online payments (optional)

- Activate online payments and cash directly into your merchant account.
- You have several payment gateways to choose from.



Online Payment Next

 You are accepting credit cards from your clients.













Payment gateway: **Stripe**

[Switch to another payment gateway](#)

Note: The availability of some paid features depends on the availability of certain infrastructure providers in the region. We always recommend to check in the admin area which advanced features work for each specific restaurant account setup.

Promotion engine

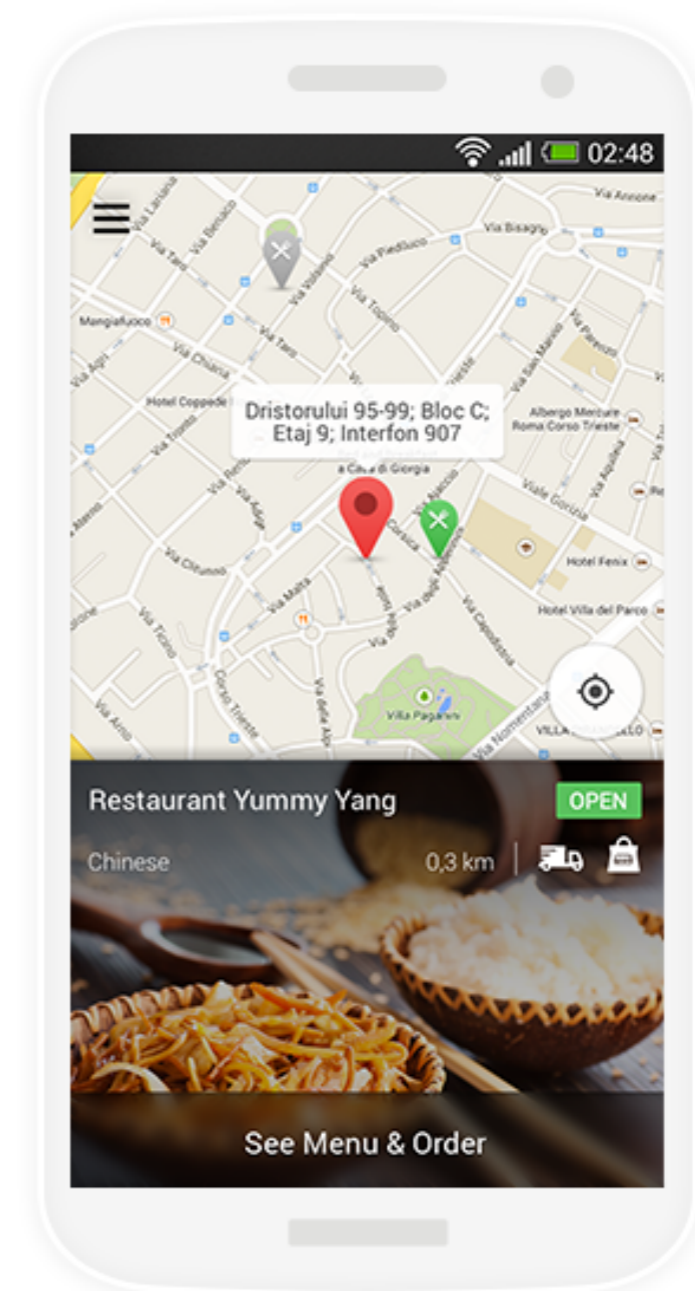
- Set up almost any promotion logic you can think of
- Promo templates and countless ways to segment your clients
- Run multiple promotions simultaneously (optional).

 Buy one, get one free For example: Buy a main dish and get the second for free.	NEXT
 % discount on selected items For example: 30% off on any dessert or drink	NEXT
 Fixed discount amount on cart Fixed discount amount on the total cart value, usually combined with a condition like minimum ordering amount.	NEXT
 % discount on cart % discount on your total cart value, usually combined with a condition like minimum ordering amount	NEXT
 Free delivery Free delivery (discounted delivery) for orders over a certain cart value.	NEXT
 Payment method reward % discount on your total cart value if you pay with a certain payment method. For example: Credit card online.	NEXT
 Buy 2,3,... get one free For example: Buy two main dishes and get the third for free.	NEXT
 Fixed discount amount on combo deal For example: Buy any main dish plus dessert and get \$5 off.	NEXT
 % discount on combo deal For example: Buy any main dish plus dessert and get 10% off.	NEXT
 Free dish or discounted item as part of a meal For example: Free dessert or drink if you purchase starter + main dish.	NEXT
 Meal bundle A selection of dishes at a fixed price. For example: Any 2 appetizers + 2 main dishes + 2 deserts => All for \$55!	NEXT
 Meal bundle with speciality Same as "Meal bundle" but a subset of selected items are only available with an extra fee.	NEXT

Ordering apps for food clients

The FoodBooking Club

- Find restaurants nearby based on location
- In-app food ordering and paying



Branded Mobile App (optional)

- Features only one restaurant brand with all its locations.
- Customizable to reflect your brand

